

fashion calendar

RUTH FINLEY, EDITOR

FRANCES HUGHES, ASSOC. EDITOR

8 EAST 77th STREET
NEW YORK 21, NEW YORK
TRAFALGAR 9-2343

1960

20th YEAR • A WEEKLY PUBLICATION

Week of March 28, 1960

january

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use OF FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, JUNE 24, 1963</u>			
Monday June 24	SHOWING: FALL COLLECTION Daily informal showings of Sonia's Fall collection of cocktail and evening fashions, designed by Miguel Dorian. Contact: Ethel Arkin, PL. 3-8241.	SONIA, INC.	41 WEST 57TH STREET SALON - 3RD FLOOR
Monday June 24	SHOWING: DRESSY JUNIOR COLLECTION Continuous daily showings of Fall-Winter dressy junior collections, designed by Eva Haynal. Contact: CH. 4-1047.	SUE SAUNDERS JUNIORS; SUZETTE PETITES	1400 BROADWAY SHOWROOM - 23RD FLOOR
Monday June 24	SHOWING OF FALL COLLECTION Continuous daily showings of "Petti-4" casual wear for the petite miss; and "Terry Rogers" misses sizes. Contact: George Rappaport, CH. 4-3558.	GROSS-SYDNEY, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday June 24- June 26	SIXTY-FIRST LEATHER SHOW Hours: June 24 and 25, 9:00-6:00 P.M.; June 26, 9:00-12:00 Noon. Contact: John Reilly, 411 Fifth Avenue, MU. 6-7950.	TANNERS' COUNCIL OF AMERICA, INC.	WALDORF-ASTORIA
June 25	ALTMAN'S RELEASE DATE--Bridal fashions. (No Press Show)		
Tuesday June 25 8:30 A.M. Breakfast	PREVIEW OF KNIT FASHIONS FOR FALL Showing of knit fashions for Fall 1963, by leading American designers. Showing at 9:15. By invitation. Contact: Irene Golub, OX. 5-1445.	ALAMAC KNITTING MILLS	THE FOUR SEASONS 99 EAST 52ND STREET
Tuesday June 25 10:30 A.M.	PREVIEW OF FALL MILLINERY Mr. John's fine-art inspired collection for Autumn-Winter, 1963--hats, haute couture, furs, boutique accessories, custom cosmetics. By invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Tuesday June 25 5:00 P.M.	AMERICAN SHOE DESIGNER AWARD Reception and fashion show, honoring American shoe designers. By invitation. Publicity: Billie Gould, MU. 6-7956.	LEATHER INDUSTRIES OF AMERICA	WALDORF-ASTORIA SERT ROOM
Tuesday June 25 5:30 P.M. Cocktails- Dinner	GALA PRESS PREVIEW: N.Y. HILTON HOTEL Mr. Percy Uris, Chmn.--Roc-Hil-Uris Corporation; Mr. Conrad N. Hilton, Pres.--Hilton Hotel Corporation; Mr. Laurance L. Rockefeller, Chmn.--Rockefeller Center, Inc. will invite the press to cocktails, followed by dinner in the grand ballroom. By invitation. Contact: JU. 6-8166.	NEW YORK HILTON HOTEL	ROCKEFELLER CENTER 6TH AVE. & 52-53 STS.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 26 5:30 P.M. Cocktails	PREMIERE SHOWING: FALL COLLECTION "Late Day & Later"--premiere showing of evening gowns, coats, and accessories, designed by Lester Wicks. For press and buyers, by invitation. Thereafter by appointment. Contact: Miss Requa, TE. 8-3870.	LESTER WICKS, INC.	113 EAST 62ND STREET SALON
Thursday June 27 10:00 A.M.; 2:30 P.M.	SHOWING IN LONDON: FALL COLLECTION Showing of Frederick Starke's Fall collection of sportswear suits in Scottish tweeds, also cocktail and evening dresses. At 10:00 A.M. and 2:30, by appointment. Contact: Mayfair 2257(London).	FREDERICK STARKE	31 BRUTON STREET LONDON, ENGLAND
Thursday June 27 12:30 P.M.	CUSTOMER SHOWING OF BRIDAL FASHIONS Showing of Fall-Winter bridal fashions. Open to public. Publicity: Gay Stearns, PL. 9-2000.	BEST & CO.	3RD FLOOR
Monday July 1 12:00 Noon	PRESS PREVIEW OF FALL MILLINERY Bergdorf Goodman will preview Fall millinery, designed by Halston. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Tuesday July 2 10:00 A.M.	PREVIEW OF FALL HAT COLLECTION Preview for press of Sally Victor's Fall millinery collection. By invitation. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
Tuesday July 2 3:00 P.M.	OPENING: FALL COUTURE FASHIONS Daytime, cocktail, and evening fashions, including coats, designed by Pepe Fernandez. By invitation. Thereafter by appointment. Contact: Miss Justo, CO. 5-1022.	PEPE FERNANDEZ	24 WEST 57TH STREET SALON - SUITE 505
Wednesday July 3 9:00 A.M.& 12:00 Noon	PREVIEW OF FALL MILLINERY "Vernissage--Autumn and Winter Millinery"--presented by Adolfo. Showings: buyers at 9:00 A.M.; press at 12:00 Noon. Both shows by invitation. Contact: Miss Elizabeth, MU. 8-4410. Publ.: Eleanor Lambert, MU. 8-2130.	ADOLFO, INC.	22 EAST 56TH STREET SALON - 3RD FLOOR
July 4	INDEPENDENCE DAY--Thursday (Legal Holiday).		
July 5	ALTMAN RELEASE DATE--New collection of imported shoes. (No Press Show)		
Saturday July 6- July 12	FORTY-FIRST NATIONAL PRESS WEEK IN NEW YORK Fall collections by leading designers (members of N.Y. Couture Group, auxiliary and group showings) for visiting press. By invitation only. Press Director: Kittie Campbell, LA. 4-0461.	N.Y. COUTURE GROUP (1450 BROADWAY)	HOTEL PIERRE
Saturday July 6 2:30 P.M.	MILLINERY SHOWING FOR VISITING PRESS Sally Victor will preview her Fall millinery to the visiting press. By invitation. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday July 26 4:00 P.M. Cocktails	FALL MILLINERY SHOW FOR VISITING PRESS The visiting press will be invited to preview John Frederics' Fall millinery collection. By invitation. Contact: PL. 5-2939.	JOHN FREDERICS	23 WEST 56TH STREET SALON
Saturday July 6 5:00 P.M. Champagne	HATS, COUTURE, FURS FOR VISITING PRESS Mr. John's fine art inspired collection for Autumn-Winter 1963 of hats, haute couture, couture furs, boutique accessories, custom cosmetics. By invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Saturday July 6 6:30 P.M. Dinner-Theatre	DINNER-THEATRE PARTY FOR VISITING PRESS R & K (Auxiliary Member, N.Y.C.G.) will invite the visiting and local press to dinner at 6:30 promptly--showing of R & K Originals, R & K Knits, Capriel Imported Knits. Theatre party at the Henry Miller Theatre, 124 West 43rd Street, to see "Enter Laughing." By invitation. Publicity: Hilda Sherey, PE. 6-0900.	R & K ORIGINALS, INC.	A BIT OF BALI REST. 127 WEST 43RD STREET
Sunday July 7 11:00 A.M.	MILLINERY PREVIEW FOR VISITING PRESS Emme will present her Fall millinery to the visiting press. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th St., EL. 5-7872.	EMME (19 WEST 57TH STREET)	HOTEL PLAZA WHITE & GOLD SUITE
Sunday July 7 12:00 Noon Brunch	FALL MILLINERY SHOW FOR VISITING PRESS The Millinery Institute of America (Auxiliary Member, N.Y.C.G.) will invite the out-of-town editors to a showing of Fall hats, by leading designers. By invitation. Contact: Burt Champion, MU. 6-2970.	MILLINERY INSTITUTE OF AMERICA, INC.	WALDORF-ASTORIA EMPIRE ROOM
Sunday July 7 2:00 P.M.	SHOE FASHION SHOW FOR VISITING PRESS National Shoe Institute (Auxiliary Member, N.Y.C.G.) will present Fall-Winter shoe fashions; also Fifth Golden Slipper Awards, in the Trianon ballroom. For local and national press, by invitation. Publicity: Alice Regensburg at Lynn Farnol, 50 Rockefeller Plaza, JU. 6-5777.	NAT'L SHOE INSTITUTE (50 ROCKEFELLER PLAZA)	THE N.Y. HILTON HOTEL ROCKEFELLER CENTER
Monday July 8 10:30 A.M.	PREVIEW OF FALL MILLINERY Preview for press and buyers of Vincent Harmik's Fall millinery collection. By invitation. Contact: PL. 3-6449.	VINCENT HARMIK OF NOLLY, INC. (72 E. 56 ST.)	HOTEL DRAKE DEVON ROOM
Monday July 8 12:30 P.M. Luncheon	FASHION SHOW FOR VISITING PRESS Burlington (Auxiliary Member, N.Y.C.G.) will present Fall fashions by leading designers. By invitation. Publicity: Rosemary Sheehan, MU. 5-1280.	BURLINGTON INDUSTRIES	HOTEL PIERRE COTILLION ROOM
Monday July 8 3:30 P.M.- 7:30 P.M. Buffet	PRESS PREVIEW: FALL- WINTER JEWELRY Trifari will invite the out-of-town and local press to a buffet and showing of their Fall-Winter jewelry collection. By invitation. Publicity: Dorothy Lansing Hess, 165 East 66th Street, RE. 7-3347.	TRIFARI, KRUSSMAN & FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday July 8 4:15 P.M. Cocktails	PREVIEW OF FALL MILLINERY Emme will present her Fall collection of millinery to the press and buyers. Show at 5:00. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.	EMME (19 WEST 57TH ST.)	HOTEL PLAZA WHITE & GOLD SUITE
Monday July 8 5:00 P.M.- 7:00 P.M. Cocktails	AMERICAN DESIGNERS' FUR COLLECTIONS "Salute To The States"--American Fur Market fashion show produced by the Fur Information & Fashion Council. (Auxiliary Member, N.Y.C.G.). For local and visiting press, by invitation. Publicity: Helen Boss at Ruder & Finn, 130 East 59th Street, PL. 9-1800.	FUR INFORMATION & FASHION COUNCIL	NEW YORK HILTON HOTEL TRIANON BALLROOM
Monday July 8 7:15 P.M. Cocktails- Dinner	PRESS SHOWING: BOWLING FASHIONS FOR FALL AMF (Auxiliary Member, N.Y.C.G.) will present American and import copy bowling fashions for the entire family, at buffet supper and fashion show. Transportation from Hotels Pierre and N.Y. Hilton (Rockefeller Center) and return. By invitation. Contact: John Mazey, MU. 7-3100.	AMF PINSPOTTERS, INC. (WESTBURY, L.I.)	STERLING BOWL LAKE SUCCESS
Beginning Monday July 8	PRESS SHOWINGS: FASHIONS IN JEWELRY Continuous showings of new Napier jewelry fashions, for local and out-of-town press. Contact: YU. 6-6633.	THE NAPIER CO.	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Monday July 8- July 12	FALL SHOWING OF THE GLOVE "Color It You"--Hansen's new way of dressing for the glove, 9:00 A.M. to 5:00 P.M. daily. Contact: Helen Sisson, CH. 4-0290.	HANSEN GLOVE CORP.	500 FIFTH AVENUE SUITE 310
July 9	MACY'S RELEASE DATE--International knit collection. (No Show)		
Tuesday July 9 9:00 A.M.- 1:00 P.M.	PEARL FASHIONS AT OPEN HOUSE Imperial Pearl will present, "3000 years of fashion in pearls, authentically costumed"; also "Imperial Museum of Remarkable Pearls," (Continental breakfast). For the visiting press, by invitation. Publicity: Ethel Aaron at Daniel J. Edelman Assoc., JU. 2-5380.	IMPERIAL PEARL SYNDICATE, INC.	681 FIFTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday July 9 9:30 A.M. Coffee	PREVIEW OF FALL MILLINERY Fall millinery collections of Irene and Rivera will be presented to the press and buyers. By invitation. Contact: PL. 3-3032.	IRENE OF NEW YORK	REGENCY HOTEL PARK AVE. & 61ST STREET
Tuesday July 9 11:30 A.M.	PREVIEW OF FALL MILLINERY Preview for press and buyers of Fall millinery by Christian Dior-New York. By invitation. Publicity: Edith Kingston, PL. 3-7300, Ext. 423.	CHRISTIAN DIOR- NEW YORK	2ND FLOOR CUSTOM SALON
Tuesday July 9 12:00 Noon Luncheon	FASHION SHOW FOR OUT-OF-TOWN PRESS Dow Chemical (Auxiliary Member, N.Y.C.G.) will invite the visiting press to a showing of Fall knitted and woven fashions in Zefkrome, Zefran and Lurex, in the Trianon Ballroom. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.	THE DOW CHEMICAL COMPANY	THE N.Y. HILTON HOTEL ROCKEFELLER CENTER

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday July 9 7:00 P.M. Cocktails- Dinner	DIAMOND DINNER FOR VISITING PRESS N.W. Ayer (<u>Auxiliary Member, N.Y.C.G.</u>) will show diamonds from Cartier, Van Cleef & Arpels, Harry Winston--with Norman Norell's exclusive "Diamond Wardrobe." Show at 7:15 P.M., Empire Room. Dinner, 8:00 P.M., Sert Room. Entertainment by Johnny Desmond. By invitation only. Publicity: Mildred Kosick, PL. 7-5700.	N.W. AYER & SON, INC.	WALDORF-ASTORIA SERT-EMPIRE ROOMS
Tuesday July 9 7:00 P.M.	PREVIEW OF FALL HATS The Trade Promotion Committee of Millinery Promotions, Inc. showing of Fall hats by the Millinery Creators of America and Millinery Fashion Exhibitors. Prices: retailers, \$10.00, ballroom; \$5.00, mezzanine (includes dinner); manufacturers and importers, as heretofore. Seating limited, contact: MU. 6-2970.	MILLINERY PROMOTIONS INC. (10 WEST 40TH ST.)	HOTEL ASTOR BALLROOM & MEZZANINE
July 10	OHRBACH'S RELEASE DATE--Fall imported knit fashions. (No Press Show)		
Wednesday July 10 12:00 Noon Luncheon	SHOWING AT LUNCHEON FOR VISITING PRESS Du Pont (<u>Auxiliary Member, N.Y.C.G.</u>) will show Fall and Winter fashions for men, women, and children in fabrics of Du Pont fibers. By invitation. Contact: Ellen Morris, 971-4404.	DU PONT	PLAZA HOTEL BALLROOM
Wednesday July 10 2:00 P.M.- 6:30 P.M.	OPEN HOUSE FOR VISITING PRESS Madame Helena Rubinstein will invite the visiting press to an open house at her home. By invitation. Publicity: Ann Walsh, EL. 5-2100.	HELENA RUBINSTEIN	625 PARK AVENUE PENTHOUSE
Wednesday July 10 7:00 P.M. Dinner	COCKTAILS-DINNER AND ENTERTAINMENT Sears Roebuck (<u>Auxiliary Member, N.Y.C.G.</u>) will invite the out-of-town press to cocktails, dinner, and entertainment. By invitation. Contact: Edward J. Menninger, CH. 4-7600.	SEARS ROEBUCK & CO. (360 W. 31ST STREET)	HOTEL PLAZA PERSIAN ROOM
Thursday July 11 9:00 A.M.- 7:30 P.M.	OPEN HOUSE FOR VISITING PRESS Coro (Coro, Vendome, Coroteen) will invite the visiting press to an open house reception, featuring a jewel case of Fall fashion. By invitation. Publicity: Vera Haggerty, TN. 7-3150.	CORO, INC. (47 WEST 34TH STREET)	SHERRY NETHERLANDS CRYSTAL PAVILION
Thursday July 11 9:30 A.M. Coffee	PREVIEW: FALL-WINTER BRIDAL FASHIONS For the press, by invitation. (For Release, Fri., July 12.) Customer showings: July 16 and 17, 5th floor at 6:30 P.M. By admission ticket. Publicity: Selma Spanier, LA. 4-7000.	SAKS-34TH	5TH FLOOR BRIDAL SALON
Thursday July 11 6:30 P.M. Cocktails- Dinner	FALL SILK FASHIONS FOR VISITING PRESS The International Silk Ass'n., U.S.A. (<u>Auxiliary Member, N.Y.C.G.</u>) will invite the visiting and local editors to a dinner and showing of silk fashions. By invitation. Publicity: Judith Jackson, MU. 7-7197.	INTERNATIONAL SILK ASS'N, U.S.A.	HOTEL PLAZA BALLROOM
Friday July 12 9:00 A.M. Breakfast	COLLEGE FASHIONS AT PRESS PREVIEW Preview of Altman's college fashions. For the press, by invitation. (For Release, Mon., July 15.) Publ.: Kay Robinson, OR. 9-7800.	B. ALTMAN & CO.	3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday July 14-	COUTURE OPENINGS IN FLORENCE	CENTRO DI FIRENZE PER LA MODA ITALIANA	FLORENCE, ITALY
<u>July 14:</u>	9:30 A.M.(Sportswear & Boutique) Camisene; Baldini; Myricae; Valditovere; Scarabocchio; De Simone; Glans; Ken Scott; Lida; Trico; Avagolf; Laura Aponte; Celli; Naka. <u>3:00 P.M.</u> (Sportswear & Boutique) Mirsa; Bertoli; Avolio; (Teen Age Fashions)Roberta's Accessories; Aponte-Swanson; Roveda. <u>9:00 P.M.</u> (Sportswear & Boutique) Galitzine Sport; Marucelli Boutique; Barentzen's Bazaar; Enzo Selections; Valentino Boutique; Veneziani.		
<u>July 15:</u>	<u>10:00 A.M.</u> (High Fashion) Forquet; Lancetti. <u>5:00 P.M.</u> (Millinery) La Familiare. <u>9:00 P.M.</u> (High Fashion) Veneziani; Valentino.		
<u>July 16:</u>	<u>10:00 A.M.</u> (High Fashion) Galitzine; De Luca. <u>9:00 P.M.</u> Carosa; Enzo.		
<u>July 17:</u>	<u>10:00 A.M.</u> (High Fashion) De Barentzen; Marucelli. <u>9:00 P.M.</u> Biki; Amilio Pucci.		
<u>July 18:</u>	<u>10:00 A.M.</u> (High Fashion) Guidi; Antonelli. <u>9:00 P.M.</u> (High Fashion) Schuberth; Mingolini-Gugenheim.		
Contact: G.M. Giorgini, 10 Lungarno Acciaiollo, Florence, Italy.			

July 16 MACY'S RELEASE DATE--Opening of college shop. (No Press Show)

Wednesday	COUTURE PRESS	INCORPORATED SOCIETY	LONDON,
July 17-	SHOWINGS IN LONDON	OF LONDON DESIGNERS	ENGLAND
July 22	(Picture Release date, August 22.)		
<u>July 17:</u>	11:00 A.M. Hardy Amies.	2:30 P.M. Lachasse.	4:15 P.M. Ronald Patterson.
<u>July 18:</u>	10:00 A.M. Michael.	11:45 A.M. Norman Hartnell.	2:30 P.M. Charles Creed.
<u>July 19:</u>	10:00 A.M. Mattli.	11:45 A.M. Michael Sherard.	2:30 P.M. Angele Delanghe.
<u>July 22:</u>	John Cavanagh (2nd Press Show).		
Contact:	Lady Joubert, 315 Regent Street, London, W 1.		

July 23 MACY'S RELEASE DATE--Opening of young junior shop. (No Press Show)

Wednesday
July 24
10:00 A.M.
Coffee
PRESS PREVIEW: GIMBELS 3RD FLOOR
COLLEGE FASHIONS SPECIALTY CORNER
Preview of Gimbels' college fashions. For the press, by invitation.
(For Release, Fri., July 26.) Publicity: Margot Infantino, LO. 4-3300.

July 30 SAKS FIFTH AVENUE RELEASE DATE--Opening of college shop. (No Press Show)

Tuesday
July 30
10:00 A.M.
Breakfast
PREVIEW FOR PRESS: ARNOLD CONSTABLE 4TH FLOOR
COLLEGE FASHIONS COLLEGE SHOP
Preview of College fashions, for the press. By invitation. (For Release, Wed., July 31.) Publicity: Gloria Geis, MU. 5-2300.

Wednesday
July 31
9:45 A.M.
Coffee
PRESS PREVIEW: STERN'S 3RD FLOOR
COLLEGE FASHIONS EAT AND RUN RESTAURANT
Preview of Stern's college fashions. For the press, by invitation.
(For Release, Fri., Aug. 2.) Publicity: Mildred Collins, LO. 5-7950.

August 5 OHRBACH'S RELEASE DATE--College and Career collection. (No Press Show)

FALL PRESS SHOWINGS--CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE, PARIS, FRANCE

Monday, July 22

9:30 A.M. Yorn.
 9:45 A.M. Jacques Esterel.
 11:00 A.M. Jean Desses.
 12:00 Noon Claude Riviere; Yorn.
 2:00 P.M. Jacques Heim.
 2:30 P.M. L. Feraud.
 5:00 P.M. De Rauch; Regine Lutece.
 9:00 P.M. Jacques Esterel; Yorn.

Tuesday, July 23

10:00 A.M. Balmain.
 12:00 Noon Zabeleta.
 2:30 P.M. Lanvin.
 3:00 P.M. Jacques Esterel.
 5:00 P.M. Nina Ricci.
 9:00 P.M. Michel Tellin.

Wednesday, July 24

10:00 A.M. Ferreras.
 10:30 A.M. G. Laroche.
 2:30 P.M. Lanvin; Jean Patou.
 3:45 P.M. Gres.
 5:30 P.M. Maggy Rouff; Ferreras.
 9:00 P.M. J.L. Scherrer.

Thursday, July 25

9:45 A.M. Christian Dior; Montaigne.
 2:15 P.M. Capucci.
 3:30 P.M. Fardeau; Patou.
 5:00 P.M. Capucci; Hermes; Renee Lise.
 9:00 P.M. Carven; Capucci.

Friday, July 26

10:00 A.M. Jacques Griffe; Simonetta et Fabiani.
 11:00 A.M. Venet.
 2:00 P.M. B. Sagardy; Venet.
 3:00 P.M. Venet.
 5:00 P.M. Anny Blatt; Cardin; Simonette et Fabiani.
 8:00 P.M. Cardin.

Saturday, July 27

10:30 A.M. Venet.
 11:00 A.M. Courreges.
 3:00 P.M. Simonette et Fabiani.
 3:30 P.M. Courreges.

Monday, July 29

10:00 A.M. St. Laurent.
 11:00 A.M. Suzanne Baron.
 3:30 P.M. Maurice Roger.
 5:00 P.M. St. Laurent (For American Buyers).

Tuesday, July 30

6:00 P.M. Georgette Renal.

Wednesday, July 31

10:30 A.M. Givenchy (Buyers).

Wednesday, August 7

3:30 P.M. Valentine Bourgade.

Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris.

1961

JANUARY

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FEBRUARY

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26	27	28	29	30	31	

APRIL

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

MAY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

JUNE

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

JULY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

AUGUST

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SEPTEMBER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

OCTOBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

NOVEMBER

S	M	T	W	T	F	S
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

DECEMBER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					